

# Interest Profiler

The Interest Profiler helps you find out what your interests are and how they relate to the world of work. It does this by asking you to answer questions that represent important interest areas. Your Interest Profiler scores will help you identify your strongest work-related interests. Knowing your work interests can help you decide what kinds of jobs and careers you want to explore.

Read each question carefully and decide whether or not you would like to do the activity.

Try not to think about whether you have enough education or training to perform the activity, or how much money you would make performing the activity.

Simply think about whether you would “like” or “dislike” performing the work activity.

Directions:

If you think you would LIKE the work activity, mark the box containing the **L**.

If you think you would DISLIKE the work activity, mark the box containing the **D**.

If you are UNSURE whether you would like the work activity, mark the box containing the **?**.

- |   |   |   |   |   |  |
|---|---|---|---|---|--|
| 1. Build kitchen cabinets<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                 | 2. Study space travel<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                       | 3. Conduct a symphony orchestra<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                     | 4. Teach an individual an exercise routine<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D          | 5. Buy and sell stocks and bonds<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                        | 6. Develop a spreadsheet using computer software<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D         |
| 7. Guard money in an armored car<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D          | 8. Make a map of the bottom of an ocean<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D     | 9. Write stories or articles for magazines<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D          | 10. Perform nursing duties in a hospital<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D            | 11. Manage a retail store<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                               | 12. Proofread records or forms<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                           |
| 13. Operate a dairy farm<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                  | 14. Study the history of past civilizations<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D | 15. Direct a play<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                                   | 16. Give CPR to someone who has stopped breathing<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D   | 17. Sell telephone and other communication equipment<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D    | 18. Use a computer program to generate customer bills<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D    |
| 19. Lay brick or tile<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                     | 20. Study animal behavior<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                   | 21. Create dance routines for a show<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                | 22. Help people with personal or emotional problems<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D | 23. Operate a beauty salon or barber shop<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D               | 24. Schedule conferences for an organization<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D             |
| 25. Monitor a machine on an assembly line<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D | 26. Develop a new medicine<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                  | 27. Write books or plays<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                            | 28. Teach children how to read<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                      | 29. Sell merchandise over the telephone<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                 | 30. Keep accounts payable/receivable for an office<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D       |
| 31. Repair household appliances<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D           | 32. Plan a research study<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                   | 33. Play a musical instrument<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                       | 34. Work with mentally disabled children<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D            | 35. Run a stand that sells newspapers and magazines<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D     | 36. Load computer software into a large computer network<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D |
| 37. Drive a taxi cab<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                      | 38. Study ways to reduce water pollution<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D    | 39. Perform comedy routines in front of an audience<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D | 40. Teach an elementary school class<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D                | 41. Give a presentation about a product you are selling<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D | 42. Transfer funds between banks using a computer<br><input type="checkbox"/> L <input type="checkbox"/> ? <input type="checkbox"/> D        |

continue to the questions on the following page →

\_\_\_\_ | R      \_\_\_\_ | I      \_\_\_\_ | A      \_\_\_\_ | S      \_\_\_\_ | E      \_\_\_\_ | C

## Interest Profiler (continued)

43. Install flooring in houses  
 L  ?  D

49. Raise fish in a fish hatchery  
 L  ?  D

55. Build a brick walkway  
 L  ?  D

61. Assemble electronic parts  
 L  ?  D

67. Drive a truck to deliver packages to offices and homes  
 L  ?  D

73. Paint houses  
 L  ?  D

79. Enforce fish and game laws  
 L  ?  D

85. Operate a grinding machine in a factory  
 L  ?  D

91. Work on an offshore oil-drilling rig  
 L  ?  D

97. Perform lawn care services  
 L  ?  D

44. Develop a new medical treatment or procedure  
 L  ?  D

50. Determine the infection rate of a new disease  
 L  ?  D

56. Study rocks and minerals  
 L  ?  D

62. Diagnose and treat sick animals  
 L  ?  D

68. Study the personalities of world leaders  
 L  ?  D

74. Conduct chemical experiments  
 L  ?  D

80. Conduct biological research  
 L  ?  D

86. Study the population growth of a city  
 L  ?  D

92. Study whales and other types of marine life  
 L  ?  D

98. Investigate crimes  
 L  ?  D

45. Perform as an extra in movies, plays, or television shows  
 L  ?  D

51. Write reviews of books or plays  
 L  ?  D

57. Compose or arrange music  
 L  ?  D

63. Act in a movie  
 L  ?  D

69. Dance in a Broadway show  
 L  ?  D

75. Draw pictures  
 L  ?  D

81. Sing professionally  
 L  ?  D

87. Perform stunts for a movie or television show  
 L  ?  D

93. Create special effects for movies  
 L  ?  D

99. Conduct a musical choir  
 L  ?  D

46. Give career guidance to people  
 L  ?  D

52. Supervise the activities of children at a camp  
 L  ?  D

58. Help people with family-related problems  
 L  ?  D

64. Perform rehabilitation therapy  
 L  ?  D

70. Do volunteer work at a non-profit organization  
 L  ?  D

76. Help elderly people with their daily activities  
 L  ?  D

82. Teach children how to play sports  
 L  ?  D

88. Help disabled people improve their daily living skills  
 L  ?  D

94. Teach sign language to people with hearing disabilities  
 L  ?  D

100. Help people who have problems with drugs or alcohol  
 L  ?  D

47. Buy and sell land  
 L  ?  D

53. Sell compact disks and tapes at a music store  
 L  ?  D

59. Run a toy store  
 L  ?  D

65. Manage the operations of a hotel  
 L  ?  D

71. Sell houses  
 L  ?  D

77. Sell candy and popcorn at sports events  
 L  ?  D

83. Manage a supermarket  
 L  ?  D

89. Manage a department within a large company  
 L  ?  D

95. Sell a soft drink product line to stores and restaurants  
 L  ?  D

101. Sell refreshments at a movie theater  
 L  ?  D

48. Organize and schedule office meetings  
 L  ?  D

54. Use a word processor to edit and format documents  
 L  ?  D

60. Operate a calculator  
 L  ?  D

66. Direct or transfer phone calls for a large organization  
 L  ?  D

72. Perform office filing tasks  
 L  ?  D

78. Compute and record statistical and other numerical data  
 L  ?  D

84. Generate the monthly payroll checks for an office  
 L  ?  D

90. Take notes during a meeting  
 L  ?  D

96. Keep shipping and receiving records  
 L  ?  D

102. Calculate the wages of employees  
 L  ?  D

continue to the summary on the following page

\_\_\_\_\_ | R

\_\_\_\_\_ | I

\_\_\_\_\_ | A

\_\_\_\_\_ | S

\_\_\_\_\_ | E

\_\_\_\_\_ | C

## Interest Profiler Summary

If you have not already done so, please complete the Interest Profiler on pages 1 and 2.

Count the number of “Likes” in each column and enter that number on the line at the bottom of pages 1 and 2. Enter those column totals here and add them together to get the grand totals for both pages.

page 1, R	___	+	___	<b>Realistic</b>
page 2, R	___			
page 1, I	___	+	___	<b>Investigative</b>
page 2, I	___			
page 1, A	___	+	___	<b>Artistic</b>
page 2, A	___			
page 1, S	___	+	___	<b>Social</b>
page 2, S	___			
page 1, E	___	+	___	<b>Enterprising</b>
page 2, E	___			
page 1, C	___	+	___	<b>Conventional</b>
page 2, C	___			

### Primary Interest Area:

Which Interest Area has your highest score: R, I, A, S, E, or C? Enter the letter for that Interest Area here.

My Primary Interest Area: \_\_\_\_\_

(If two Interest Areas are tied for the highest score or are within 5 points of each other, use both of them for your Primary Interest Area. You have two equally strong interests.)

\_\_\_\_\_

### Secondary Interest Areas:

Which Interest Area has your next highest score?  
Which Interest Area has your third highest score?  
Enter the letters for those areas here.

My Secondary Interest Areas: \_\_\_\_\_ & \_\_\_\_\_

(If you do not find many occupations that you like using your Primary Interest Area, you can use your Secondary Interest Areas to look at more career options.)

### What Your Primary Interest Area Means

You can think of occupational interests as your liking or preference for certain work activities. The Interest Profiler measures interests in each of the six Interest Areas. Read over the definitions of your Primary and Secondary Interest Areas to get a better understanding of your occupational interests.

**Realistic:** People with Realistic interests like work activities that include practical, hands-on problems and solutions. They enjoy dealing with plants, animals, and real-world materials, like wood, tools, and machinery. They enjoy outside work. Often people with Realistic interests do not like occupations that mainly involve doing paperwork or working closely with others.

**Investigative:** People with Investigative interests like work activities that have to do with ideas and thinking more than with physical activity. They like to search for facts and figure out problems mentally rather than to persuade or lead people.

**Artistic:** People with Artistic interests like work activities that deal with the artistic side of things, such as form, design, and pattern. They like self expression in their work. They prefer settings where work can be done without following a clear set of rules.

**Social:** People with Social interests like work activities that assist others and promote learning and personal development. They prefer to communicate more than to work with objects, machines, or data. They like to teach, to give advice, to help, or otherwise be of service to people.

**Enterprising:** People with Enterprising interests like work activities that have to do with starting up and carrying out projects, especially business ventures. They like persuading and leading people and making decisions. They like taking risks for profit. These people prefer action rather than thought.

**Conventional:** People with Conventional interests like work activities that follow set procedures and routines. They prefer working with data and detail more than with ideas. They prefer work in which there are precise standards rather than work in which you have to judge things by yourself. These people like working where the lines of authority are clear.

### What Careers Are Linked with Your Interests?

Now that you know your Primary and Secondary Interest Areas and have read their descriptions, you are ready to find the careers that are linked with your interests. To help you identify careers that can satisfy your interests, go to [NCcareerOutlook.com](http://NCcareerOutlook.com). Look for careers that match your primary or secondary interests.

Talk to your career development coordinator for more help on how to use your Interest Profiler results.

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