

# TRENDS FOR PUBLIC SERVICE TECHNOLOGIES

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## Overview

Young people need skills to meet the changing demands of their life span in the home, workplace, and community. Public service technology focuses on developing skills to provide support and information to clients to become interdependent and independent in making decisions for their lifespan. Trends indicate a growing need for purchased services as society continues to shift from producers to consumers. These services include apparel, child care, food, resource management, and shelter. Changes within population and family structures precipitate needs for support services.

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## Food Nutrition & Service Management

The food industry is one of the largest and fastest growing industries. Internet use is allowing mass advertising and training.

- Employment of short-order and specialty fast-food cooks is expected to increase in the 16 to 24 year old population because of the continuing lifestyle of many Americans. Job openings are expected to be plentiful for chefs, cooks, and other kitchen workers through 2008. Chain restaurants or franchise opportunities are looking for those who have trained in high school, vocational school, 2-4 year programs in colleges or universities with internships and apprenticeships as prerequisites to many employment opportunities. Job opportunities are expected to be best for those with associate or bachelor's degrees in restaurant and institutional food service management.
- The internet plays an important role in advertising and training.
- Service-producing industries will account for virtually all of the job growth through 2008.
- Managed services, or contract food service providers market are expected to account for 90% of the total employee market in 2001.
- There are more opportunities in restaurants and other retail eating and drinking establishments than in institutional organizations.
- Strong emphasis is placed on the "entrepreneurial, business, and technology" aspects of doing business for advancement in the culinary arts.
- The eating and drinking industry will grow 22% by the year 2005, adding 44,643 jobs.

## Human Development

Societal changes indicate a steady increase in child care opportunities.

- The average annual increase in jobs is expected to be 8.98% in the next five years.
  - Workers' employment opportunities are predicted to rise 51% before the year 2008
  - The child care industry is expected to experience rapid job growth.
  - Average annual job openings in North Carolina are projected to be 2213 between 1996-2006.
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### **Community Connections**

Employment in community connections will continue to rise over the next few years.

- Human service workers show an annual growth of 7.05% nationally.
  - North Carolina will have 7,147 jobs in the year 2005, a 75% increase in a ten-year period.
  - Social and human services assistants' positions will increase 60% from 1998-2008.
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### **Cosmetology**

The cosmetology industry is seeking qualified employees to meet the growing demand for cosmetology services. A high proportion of these workers is self-employed and work flexible schedules.

- Employment opportunities are expected to rise at a steady rate through 2008.
  - Job opportunities will stem from increasing population, incomes, demand for cosmetology services, and turnover in the occupation.
  - Opportunities are better for those licensed to provide a variety of cosmetology services.
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